

**B2Cprint**  
Online Printing Solutions

**Introducing B2CPrintShop**  
*The complete online solution for print shops*



**Connecting the Printing Industry  
to the Web!**

**B2CPrint** is the developer of **B2CPrintShop**, a complete e-commerce solution for the printing industry. **B2CPrintShop** – an online print shop that enables print service providers to upload to their website any print product templates, such as business cards, postcards, invitations and more, using a friendly management system. With simple yet powerful online tools customers can design, order and pay for those products.

**B2CPrint** is known for its large variety of workflow streamlining solutions for 'web to print', and is currently being used by hundreds of print providers worldwide.

## **B2CPrintShop - B2C (Business to Consumer)** **The Online printing solution for your private customers**

B2C online system can be used as a stand alone website, or as an add-on feature to the print service provider's website. It allows you, the print provider, to upload your own print product templates, add them to the built-in library of over two thousand graphic templates that are included with the system, and give your customers the ability to design and order from any computer.

## **B2CPrintShop - B2B (Business to Business)** **The online printing solution for your business customers**

B2B online system allows you to open unlimited personal pages (portals/micro-sites) inside your website for your business clients. Their employees can securely enter the company's personal page, select from the company's printed products, make adjustments if necessary and submit their orders. If required, their manager will approve the order prior to printing.

## **Price Quote System (Online Job Pricing)**

Customers have the ability to choose job specifications from a list of options that you predefine. The website will show the customer the total price for the job. They can then easily upload their art work, view a PDF proof, order and pay online.

## **The system makes it easy on both sides**

Customers can design and order business cards, letterheads, brochures or any other printed product from the comfort of home or office. You, the print provider, get orders 24/7.

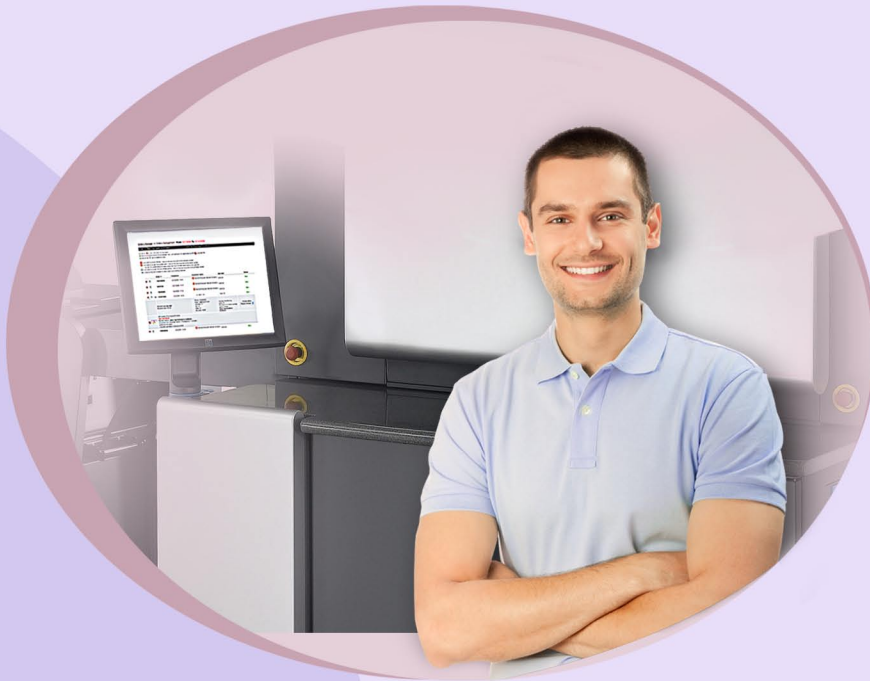


**Easy 3-step ordering process**



## The Print Provider (you) receives prepaid orders 24/7

The system automatically generates prepress PDF files and provides you with a friendly management console that helps you control orders and add new products to your website anytime. You can upload new graphics, manage customer accounts, control product prices, view statistics and more.



**B2CPrintShop - Because It's Easy!**



**Thousands of graphic templates built-in for quick start up!!**

## **B2CPrintShop by B2CPrint is the ultimate online store for print shops, offering you, the Print Service Provider, a variety of benefits:**

- ✓ **Worldwide exposure.**
- ✓ **Save money and hours of graphic designing - make the ordering process easy for you and your customers.**
- ✓ **Customers have the privilege to design and order any printed product using our friendly online design tools, from the comfort of their home or office - 24/7.**
- ✓ **Customers have the ability to view job prices at your website, using your online 'Price Calculator' system.**
- ✓ **A friendly online management system allows you to upload an unlimited number of products to your website, create new categories, control prices, manage orders, create new accounts, view statistics and much more.**
- ✓ **Create dedicated pages inside your website for corporate accounts, and allow employees to view the company's print products and submit their orders.**
- ✓ **Orders are saved in customers' personal accounts to make future re-ordering easy.**
- ✓ **Your website produces high quality prepress PDF files.**
- ✓ **Enjoy B2CPrint's excellent customer care and professional support.**

### **Customers Talk**

*"Our B2C website has allowed us to boost our online business, especially with the addition of an online design studio. No other software product offered the flexibility with the online design component, and we have found this a crucial element to our online success. We're looking forward to continuing to expand our online operations with the use of the B2C website."*

*Amy Hutchinson, Manager, Three leaves Corp*

*"The system saves me time and money...More and more customers order thru my website and my sales increased significantly..."*

*Abraham Afar, CEO, PinkPil Corp*

*"I was looking at several solutions to speed up and improve my service...when I saw what B2CPrint had to offer I knew right away, that's the one."*

*Rony Hertzberg, Owner, Express Print Corp*

*"Our business has been able to grow in all directions since we developed our website with B2C. The flexibility to make the site what we wanted, while keeping the B2C platform is what has made our business relationship work. Being able to design the 'look and feel' has really set us apart from other online print companies. We look forward to growing our online business with B2C."*

*Lindsey Burkhardt, President, Pixlz.com*

*"I would like to say that I am very impressed with the whole package from training to functionality of the site and the fast turnaround. I just wish we had discovered you guys 2 years ago!!"*

*Andy Blyth, BST Printers*

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For further information or to view a demo movie and a sample B2CPrintShop system, visit our website or contact your local distributor: [www.b2cprint.com](http://www.b2cprint.com)

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